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Ferguson designs moves with unique storage solution at renovation show



When renovating a home, it is not often thought that someone should design the move. Luckily, Ferguson Moving and Storage is one company that has thought of that, and did well to appear at the Vancouver Home and Interior Design Show, letting people know that furniture could serve a problem when trying to knock down walls and splash paint everywhere.

“A lot of browsers were surprised that a moving company was in the GVHBA, because most people forget about what to do with their furniture when it comes time to renovate,” explained Wayne Keeler, sales manager at Ferguson Moving and Storage Ltd.

The moving company’s presence was not small felt either – they stood as renovation ambassadors for the Greater Vancouver Home Builder’s Association (GVHBA), which had one of the biggest displays at the event. It was so large, Keeler said there was no need to draw people over using other methods, though they did give away brochures and business cards.

The event was held by the GVHBA, a booming organization with Ty Pennington, host of the hit TV show *Extreme Makeovers: Home Edition*, as its spokesperson. Keeler was there to “explain the importance of top qualified professionals in this industry to belong to an organization such as the GVHBA.” In other words, when you hire an expert to renovate your home, you’ll want to be at rest knowing they’ve got a professional handling your furniture.

“Most qualified contractors or renovators do not like to keep furniture in the house during new construction or renovations,” explained Keeler.

Ferguson’s unique storage containers were the highlight of the day. Since they can be loaded onsite, and then simply put away until remodeling is done, less handling of furniture takes place, making sure items come back the same way they left.

“It is not touched again until we deliver it back to them,” said Keeler. “We don’t have to deliver the furniture to another storage room after it leaves their home so, in the end, less handling means lesser chance of damage.”

Though this was Ferguson’s first tradeshow of the year, the success of the exhibit and appreciation of attendees means they’ll be back again, even as soon as this Spring, when the GVHBA holds their next event.

For more information about Ferguson Moving and Storage, visit their Web site at www.fergusonmoving.com. To arrange an interview with Wayne Keeler, e-mail wayne@fergusonmoving.com.